



ALL BREEDS EQUINE EMPORIUM
"FOR THE LOVE OF HORSES"

LONDON WESTERN FAIRGROUNDS:
CANADA'S LARGEST ALL BREEDS SHOW
CANAMEQUINE.CA

APPEARING THIS YEAR AT CAN-AM

VISIT US ONLINE AT WWW.CANAMEQUINE.CA



**Ruth Heney - L.E.A.D. Program Manager/Lecturer
Leadership Through Equine Assisted Discovery
The First University Accredited Equine Assisted Personal Development Program in Canada**

Ruth Heney has been asked by the University of Guelph to help develop and teach the L.E.A.D program. This unique program will be offered at Kemptville campus this upcoming May 2-6th. The goal of this foundational Equine Assisted Learning Program is to teach all individuals interested in E.A.L. the safe, appropriate communication skills necessary to be a true leader amongst horses and humans. Horses are prey animals so students are taught how to respectfully communicate with horses utilizing the dynamics of physics pertaining to our body language in relation to the horses during specific groundwork exercises. Success in L.E.A.D. is measured in the ability to consistently multitask proactively in an empathetic manner. Personal development while working with horses is rewarding on many levels. Awareness is the key. Balance is achieved when we are able to focus on improving our abilities in the area of alignment in relation to the shape of the horse's movements. Working with horses brings up another important element: level headedness.

Horses require us to be the better leader if we want them to respect us out of trust and not fear. We must be transparently confident applying three energies. Knowing and being able to diagnose the emotional state of ourselves, others and the horses we are working with is key. Keeping a prey animal such as a horse level headed, supple and relaxed in our presence at all times is the true "Litmus test" of our success as a leader.

L.E.A.D. at Kemptville is a progressive, conscious learning and teaching approach to becoming a true leader: calm cool & collected. Ruth has been around horses her entire life. Ruth has competed with her own horses and her clients horses in multiple disciplines with multiple breeds successfully. Ruth is 1 of 6 world wide Double Gold Chris Irwin Horse Riding Coaches & Horse Trainers & an E.A.P.D. (Equine Assisted Personal Development) Facilitator. Ruth is also a Certified Centered Riding Instructor. Ruth has 4 children and her husband of 25 years James Heney C.M.A. own and operate Elite Equestrian Services.

Ruth's first Hanoverian foal Epic H. received top foal at the largest 2010 summer foal Hanoverian Tour.
www.kemptvillec.uoguelph.ca

CAN-AM EQUINE MARKETING INC.
www.canamequine.ca
347345 15th Sideroad,
Orangeville, Ontario L9W 2Y8

ROSS MILLAR GROUP
Phone: 416.587.0003
Fax: 519.941.3994
Email: rmillar@bell.net